

JOE LOMEDICO

UX / UI DESIGNER

Distinguished leadership. Effective communication. Creative design.

Delivering better **user experience** and **user interface** from concept to completion.

 joelomedico.com

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 (732) 598-1062

EXPERIENCE

User Experience Design

The Nutrition Clinic

November 2021 - December 2021

- Worked with **cross functional teams** to successfully **provide deliverables** for an international wellness company
- **Analyzed market and user research** to develop **low fidelity wireframes** of the purchase journey of a new product - Deep Sleep

UX/UI Design

Springboard

April 2021 - January 2022

- **Soundbites** - **created an app** through design thinking to improve the marketing of live music in local bars and restaurants
- **Tiny Tales** - **created a tablet app** in a design sprint to simplify the process of finding new books
- **Solo NYC Bike Club** - **designed a mobile web** user experience to increase sales conversion rates

Co-Owner / Founder

Supreme Lawn Services LLC.

May 2016 - December 2020

- **Increased revenue** by 100% annually through **targeted marketing**
- **Increased client aquisition** through **branding** and **website design**
- **Maintained customer relations** with a **user centered** approach.

Project Manager

Wise Distribution

June 2015 - April 2016

- **Improved brand recognition** through visual merchandising
- Facilitated **account acquisition** by pitching to potential vendors
- **Optimized delivery time** by creating cost-effective, simplified routes

EDUCATION

UI/UX Design Career Certification

April 2021 - January 2022

Springboard

Bachelors of Science Business Management

August 2011 - May 2015

Monmouth University

SKILLS

UX

User Research
Wireframing
Prototyping
User Testing

UI

Figma
Adobe XD
Sketch
Adobe Illustrator

Business

Project Management
Microsoft Suite
Customer Service
Collaboration